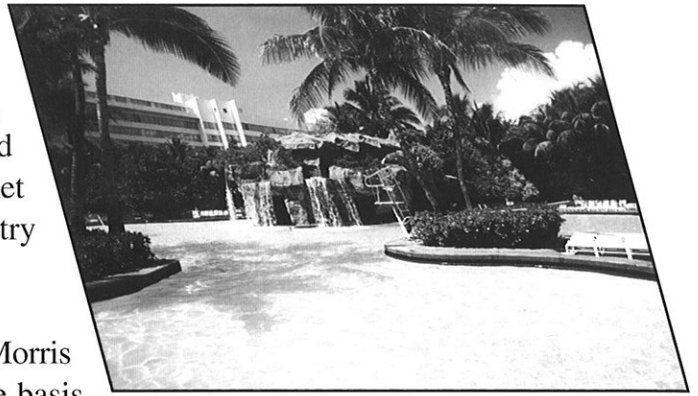


The Company

FIBRE TECH® is one of the largest swimming pool coating companies in North America. The company boasts a prestigious list of satisfied customers and a large, international dealer network. Thanks to dedication and hard work, **FIBRE TECH** exploded into a new market with a superior product and has remained the industry leader for thirteen years.



The Fountainbleau Hilton, Miami Beach, Fla.

FIBRE TECH was founded in 1986 when Andrew Morris perfected the secret resin formula which is now the basis for the **FIBRE TECH** resurfacing technique. Morris envisioned an innovative pool coating that would take the market by storm; his concept was soon developed into a successful invention.

Morris' father was in the pool business. This lifelong exposure to the industry helped him to identify a strong market demand for a swimming pool renovation product as early as 1979. Morris, now **FIBRE TECH**'s president, began to experiment with fiberglass resurfacing and a special resin which would bond to concrete yet remain flexible to movement...an important ingredient for a successful, long-term resurfacing solution.

By 1986, the resin formula was perfected and **FIBRE TECH** was on its way. Morris developed a six-step, hand-laid installation process which guarantees extraordinary quality. Because of the tremendous demand for an effective resurfacing technique, sales soared. Morris realized that the **FIBRE TECH** method would be effective when applied to other surfaces as well. **FIBRE TECH** is now used in a variety of industrial and commercial applications including storage tanks, zoo exhibits, water rides...the list goes on and on.

As **FIBRE TECH**'s reputation grew, Morris had an idea: other companies might be interested in utilizing the **FIBRE TECH** process. On a whim, Morris decided to try to solicit authorized dealers. His first ad got 300 responses. **FIBRE TECH**'s international dealer network has now grown to encompass pool supplies which cover 50 states and 9 countries.

Morris implemented aggressive marketing techniques which propelled **FIBRE TECH** further into the spotlight. The company soon increased commercial and residential sales around the country. Morris' efforts made **FIBRE TECH** a recognized name in the industry. **FIBRE TECH** is now considered an authority on swimming pool resurfacing.

Today, **FIBRE TECH** continues to flourish. The corporate headquarters in Largo, Florida recently expanded into a third building and the dealer network continually grows. **FIBRE TECH** is a strong leader in the resurfacing industry.
